

INTERNATIONAL DELEGATE KIT



ESCP
BUSINESS SCHOOL
ALUMNI

**CONGRATULATIONS
ON YOUR
NOMINATION!**

As a delegate of ESCP graduates, you represent our values, our brand and our community. This International Delegate's Kit is a practical guide to help you accomplish your mission.

Don't hesitate to contact us directly if you need more information.

Contact info :

plebas@escpalumni.org

+44 20 7443 8838

THE NETWORK IN A FEW FIGURES



65 000

members in the world

200

International Delegates

723 Delegates worldwide

165

Groups :

72 International Groups

37 Professional Groups

27 Business Groups

15 Groups by French regions

14 Socio-cultural Groups

THE SOCIAL NETWORKS

More than 25 000 members on LinkedIn
3 400 on Facebook
2 400 on Twitter

THE ASSOCIATION

Founded in 1872, the ESCP Alumni Association has for ambition to be a model of professional and fraternal social network.

ITS MISSIONS:

- be a career booster for the alumni
- foster the brand's influence
- create links between the alumni

ITS ADMINISTRATION COUNCIL

It decides the orientations and strategic approach implemented by the committees and the general delegation.

Composed by 21 members (elected for a 3-years mandate renewable), it reunites ones every two months.

ITS BOARD MEMBERS



President:
Stéphane DISTINGUIN (97)



Vice President:
Valérie STEIMLE (2005)



General Secretary:
Florence LOUPPE (2001)



Treasurer:
Arnaud PETIT (2004)

ITS 3 COMMITTEES

created by the Board to help the Association in the study of the questions which are put upon it or to assure the execution of its decisions.

CAREER

Co-chairmen:

Eva ROGOW (EMBA 2018)



Sylvain DORGET (2001)



COMMUNICATION

Co-chairmen:

Koussée VANEECKE (99)



Brieux FEROT (2004)



NETWORK

Co-chairmen:

Nada NADIF (EMSH 2015)



Nicolas HUGUET (MSP 97)



ITS GENERAL DELEGATION

General Delegate

Eva MOLLAT DU JOURDIN
(MSC 98)



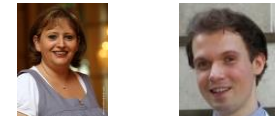
Communication & Network

Manager: Linda WAKAM
Com: Romain DOUCENDE
Network: Laura PAPAIZAN



Administration

Manager: Murielle MAZZETTI
Coordinator: Florian CORREARD



Career

Manager: Valérie WITZ (85)
Coordinator: Christine VILLARD
Coordinator: Catherine MINGUY



International Relations & Network Development

Patricia LEBAS
Based of the London Campus



YOUR MISSIONS AS A DELEGATE

CONDUITE CODE

Adopt the « best practices »:

- Be updated in your membership fee
- Update your contact details and picture on the website
- Promote the key services of the Association
- Identify and to coach your successor

ANIMATION

- Organise at least one event by year with your group
- Set up different tariff between contributing members and non-contributing members
- Assure the financial balance of each event
- Easier the update of the members' contact details in the database
- Communicate on the School's & Association's events with the members of your group

COMMUNICATION

- Be active on social networks by sharing your events & news linked to the thematics of your group
- Share the « best practices » with the members of your Group.

REPRESENTATION

2 annual meetings:

- **The Delegates' Night** – a convivial meeting between Delegates, the « Delegates' Awards » presentation & an exchange of « best practices »
- **The Delegates' College** – election of the preferential list of the candidates for the Administration Council (presented at the vote during the General Assembly)

WHY TO BECOME A CONTRIBUTING MEMBER?



Join to benefit from the Association's services

Access the Association's services and network of 55 000 members.

Access the Career services: coaching, simulation of job interviews in 5 languages, workshops, conferences... and in addition you have access to more than 30 000 job offers & a Curriculum Vitae database (via www.wats4u.com).

Discount on the workshops & event prices managed directly by the Association and as well on Partners' offers.

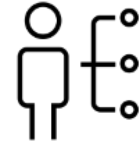


Join by solidarity

Support the action of the network team and of the 700 Delegates who animate and manage more than 250 events each year.

Make our values, brand and community live and shine.

Allow the Association's operation to help those who need it today.



Useful links

Link to the membership: [here](#)

Our social networks:

- [LinkedIn](#)
- [Facebook](#)
- [Twitter](#)

Our website:

www.escpalumni.org

The School's website:

www.escp.eu

The Foundation website:

www.fondation.escpeurope.eu

For our fellow alumni unemployed, a 50% contribution can be offered (with a written proof)

WHAT KINDS OF EVENT ORGANIZE

WHAT TYPE OF EVENTS SHOULD ONE ORGANISE ?

PROFESSIONAL GROUPS

Be the privileged network contact on your thematic.

- Conference on a subject of expertise
- Prestigious event
- Informal cocktails
- Breakfasts

Welcome the new participants and exchange with the new Delegates.

Help people in professional transition (contacts, advice...)

BUSINESS GROUPS

Hold the role of a brand ambassadorial in your company and encourage human resources to participate at the School's Business Forum, share job offers with the Associations, sponsor events.

Identify the Alumni working in the company and be known by them.

- Internal meeting drinks or lunches.
- Present the company to the students.

CLASS DELEGATES

Communicate on the Association's news within your promotion.

Organise the key anniversaries of your class: + 5 yers, + 10 years, + 15 years...

INTERNATIONAL GROUPS

Welcome the new members and open your own network to them.

- Convivial drinks or lunch networking
- Conferences
- Visits of local businesses, historical or touristic sites...

SOCIO-CULTURAL GROUPS

Be the privileged network contact on your thematic

- Visits of exhibitions, museums, touristic sites...
- Informal afterworks

MANAGING AN EVENT, WHO DOES WHAT?

| Steps | Timing | Delegates | General delegation | What to do? |
|----------------------|----------------------|-----------|--------------------|---|
| Define the event | 2 months before | X | | <p>Define the format: breakfast, conference, cocktail, aferwork...</p> <p>Choose a date: besides school holidays and 6 weeks before-</p> <p>Find a place: a restaurant, a bar, a company, the School...</p> <p>Costs: we ask for a preferencial tariff for contributing members (be careful to take into account all costs of the event, in order to balance your budget!)</p> |
| Thematics & speakers | 2 months before | X | | <p>Depending on the format choosen, you have to elaborate the content of your event.</p> <p>You can find speakers to invite in the Directory.</p> |
| Communication | 1 month before | X | X | <p>On the website: you can send your information to the Association (a presentation, date, location, costs and pictures).</p> <p>Emailing: send us an invitation, we will share it to your group (2 reminders will follow).</p> <p>The Association sends emailing on events managed by its delegates and for their groups.</p> <p>Social networks: we encourage you to post your event on our LinkedIn group or on Twitter.</p> |
| The event | The day of the event | X | X | <p>What you must have with you: the list of the participants and the networking list to share with the participants. Don't forget to take pictures!</p> |
| Financial balance | Post event | X | X | <p>Don't forget to give us all the invoices you paid to get your refund.</p> <p>The financial balance will be made by the Association after reception of the invoices.</p> |
| Report | Post event | X | X | <p>You can write an article for our magazine (2500 typographic signs including spaces with pictures).</p> <p>Social networks: share your pictures on the LinkedIn group.</p> |

Don't hesistate to contact Patricia Lebas for more information – plebas@escpalumni.org – +44 20 7443 8838

WHAT'S THE PURPOSE OF THE ASSOCIATION?

The Association helps you during your event organisation:

- Emailing invitation sent according to a schedule
 - Follow-up your events: registrations, communications...
 - Find caterers for your cocktails, quote management
 - Make deposit payments (providers...) and invoice payments after the event
 - Budget of the event
-

What are the financial sources for your events?

- Creation of a solidarity fund to balance events' deficit
- Additional funds for events dedicated to our Delegates: Delegates' Night & Delegates' College
- Financial support for the Association administrative costs (website maintenance, postal costs...)

**THANK
YOU!**

We hope these tools will be useful to you in your mission.

We count on you to become the ambassador of our values, to animate your community and to incite its members to subscribe and update their details.

We thank you for your commitment to us, your energy and involvement.

The general delegation is here to facilitate your work.

See you soon in the network!