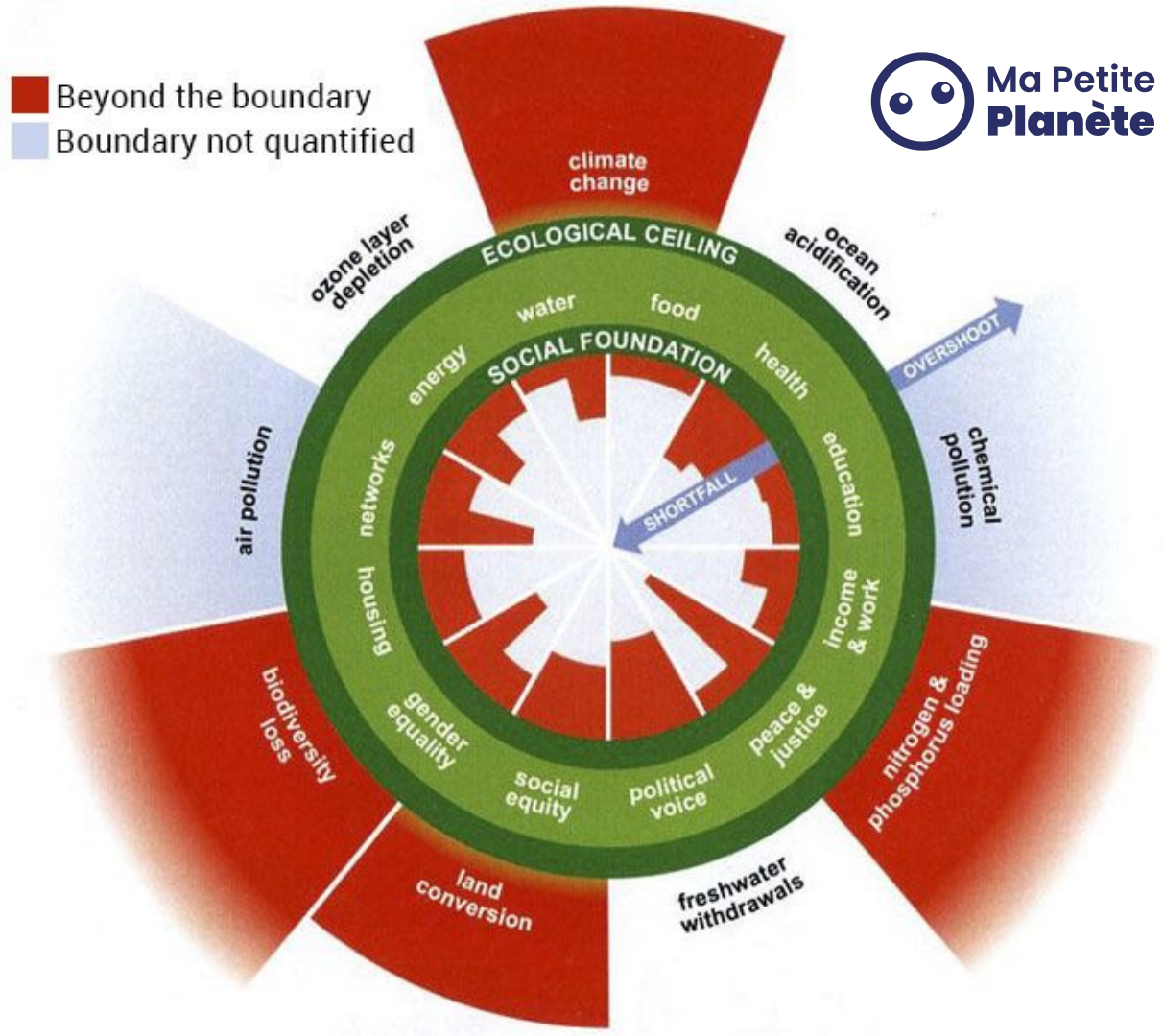




# Sustainability

**Webinar 18/01**

# The planet boundaries & The donut theory



# Why is sustainability important ?



- It helps combat climate change and environmental degradation.
- It promotes resource efficiency and reduces waste.
- It ensures social equity and improves quality of life.
- It supports the longevity of ecosystems and economies.

# • How to have an impact / contributing to sustainability with your career ?

- You can :
  - > become social/environmental entrepreneur
  - > become an intrapreneur
  - > become Head of CSR / Head of Impact
  - > help NGOs / create bridges with your job
  - > become freelance - partners (2 Tonnes, Climate Fresks)
- Reminder : We work about 80K hours during our lifetime.

# The main events & platforms to find impactful & meaningful jobs



**PRODURABLE**  
*People • Planet • Purpose*

**AMBITIONS  
TRANSITIONS**  
Le forum inter-écoles des métiers engagés

**jobs  
that  
make  
sense**



**TALENTS FOR  
THE PLANET**   
EDUCATION - ECOLOGIE - EMPLOI - ENGAGEMENT



# Find your Ikigai



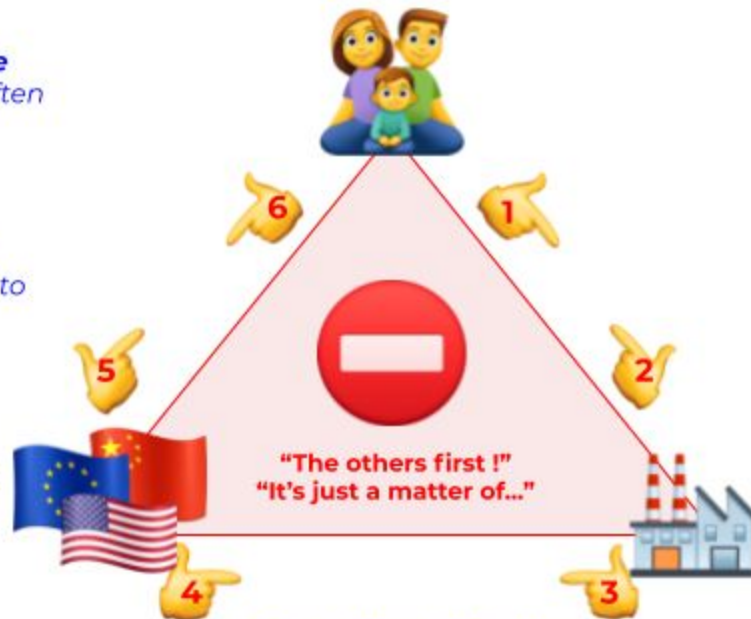
# CLIMATE : OVERCOMING THE TRIANGLE OF INACTION

## ASSIGNING RESPONSIBILITY TO OTHERS DOES NOT TRIGGER ACTIONS

**6** "Politicians do little for the public interest, they are often there for their personal interest."

**5** "We have the policies we deserve: it's up to citizens to vote for the relevant politicians."

**4** "Most resources are in the hands of companies, the Government cannot afford all investments."



Source : Pierre Peyretou

**1** "Large corporations and lobbies have the power to act and they curb ecological initiatives as much as possible."

**2** "The choices are up to the consumer, we deliver what they want."

**3** "It's up to the Government to set the new rules: if our company moves before our competitors, we will lose money."

# How to nail your job interviews ?



1. Know the organization mission, vision, context / trend
2. Highlight your Relevant Skills
  - Technical Skills
  - Analytical Skills - measure the impact
  - Soft skills - coherence
3. Highlight your past impactful initiatives
  - Volunteering
  - Exemple in your previous experience where you had impact ?
  - Certifications / trainings ? Fresks ?
4. Show your passion & your values alignment
5. Get interested in the organization business model



# The final word :



# Taking action makes you happy ! :)



Ma Petite  
**Planète**

**Presentation**

# MPP

the game

## The pitch

Ma Petite Planète (MPP for short) is an ecological team game offering ecological challenges to be realized between friends, colleagues, family for **3 weeks**.

## The mission

As a 1901 law nonprofit organisation, our mission is to **raise awareness and make as many people as possible take action for the preservation of the planet**, through everyday life ecological challenges.

## The vision

Become a **reference game** in Europe on the transition to ecological action.

## MPP's contributions

- 1 Accelerate change towards more eco-responsible practices
- 2 Develop emulation and team cohesion through game mechanics
- 3 Have a good time with those around you!

# A challenge for everyone : 3 versions

Ma Petite  
Planète

**Companies  
Institutions  
Universities**

**Employees  
Civil servants  
Students**

**Mobilize teams** to move their organization forward on ecological transition issues.

**Unite teams** around a common denominator.

**Enhance skills** on various environmental issues.

**General  
Public**

**Citizens and their entourage**

**Enable citizens** to commit to reducing their environmental footprint

**Promote citizen mobilization and solidarity** around a common good: the planet

**Scholars**

**Students from kindergarten to high school**

**Implement an educational project** that meets the Sustainable Development Goals.

**Develop students' knowledge** and skills through a fun, motivating game.

**Encourage cooperation** and the learning of cross-disciplinary skills.

# How to participate?

The basics

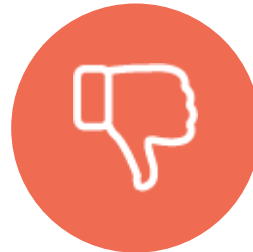


**1 LEAGUE = from 6 to 20 participants**

**1 MPP ambassador**

**The goal:** to achieve the best possible league score, while doing your bit for our beautiful planet!

by validating a  
maximum of 70+  
**BONUS** ecological  
challenges



by avoiding a  
maximum of 20+  
**MALUS** challenges  
(harmful to the environment)

# How to play?

the media

## The MPP app

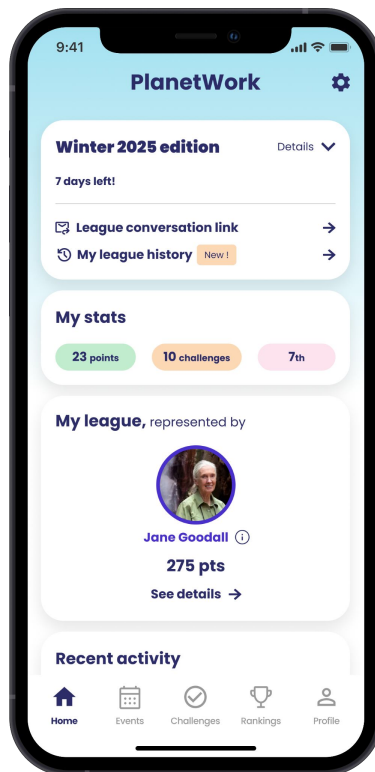
(available on Apple Store, Google Play and Internet)

Game interface :

- Challenges list
- General ranking
- Ecology Festival
- Badges earned!

>> Also available in [web version](#) on computer

Available in



## The league chat

→ on an existing tool in your structure  
→ carried by the ambassador

Share :

- Proof of challenges
- Good tips, good addresses
- Joys & difficulties
- Topics for discussion

Motivating each other :

- Doing it together
- To make the team win!



# How to play?

the steps

**1**

**Registration  
and leagues  
creation**

**2**

**Play for 3  
weeks**

**3**

**Ending**

# How to play?

the steps

1

## Registration and leagues creation

### As an Ambassador



Create your league on the app and motivate other players

### Prepare your league



Create your **league conversation** and add your MPP Players



Choose the **Team Leaders**



Set up the **Parameters** on the App

### As a Player

Join your ambassador's league with their code



### Join your league

Join the **league conversation** created by your Ambassador



Choose **your Team**



Set your league's winning team **Reward**





# How to play?

the steps

## Validate some challenges

2

Play for 3  
weeks

1

Accept the challenge of  
your choice

2

Send the proof in the league  
conversation (a picture for example)

3

Click and validate the  
challenge on the App

# How to play?

the steps

3

Ending



Inter-league  
award ceremony



Closing  
ceremony



Intra-league  
reward

# How to play?

the challenges

## Themes :

**Waste**

**Energy**

**Mobility**

**Food**

**DIY**

Audience's  
Choice

**Long-term  
impact**

*To be done  
as a team*

**Biodiversity**

**And many more !**

# Some examples in pictures: professional & individual

**#mobility** **+4 pts**



**Cycling to work**

**#training** **+5 pts**



**organize a workshop**

**#food** **+ 5pts**



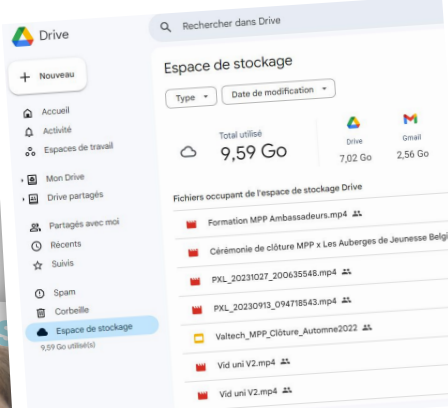
**Vegetarian meal**

**#waste** **+7 pts**



**Fill the Bottle Challenge**

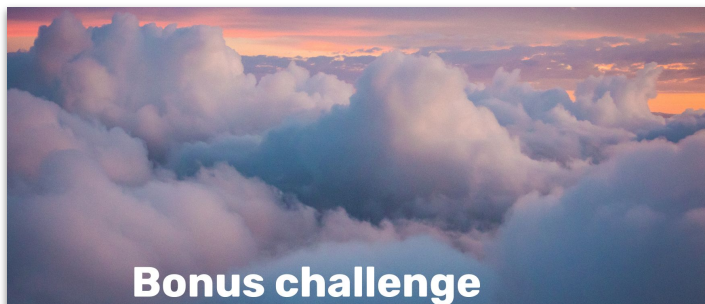
**#technology** **+3 pts**



**Clean the professional cloud**

# How to play?

the challenges



## Bonus challenge



### Relieve your cloud



#### Detail

Delete your cloud's files (iCloud/Google Drive, DropBox & Co)



**+3**  
Points

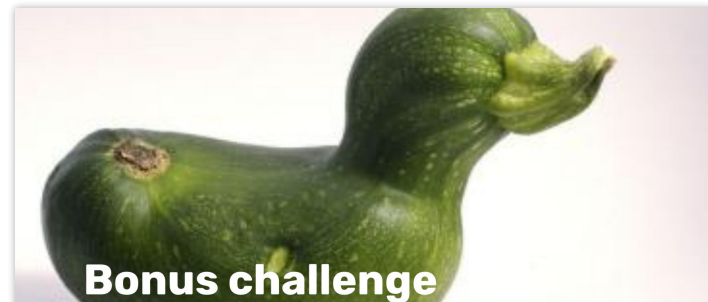


#### Advice

For the planet it's nicer, specially if you don't use your cloud all that much. Save your files on your computers or hard drive anyway, it will save you from permanently losing everything and raging out.



**Proof**  
Screenshot



## Bonus challenge



### SaveMePlease



#### Detail

Buy a perishable under 2 days or already expired product. This also works if you buy an UGLY or IMPERFECT fruit or vegetable!



**+2**  
Points



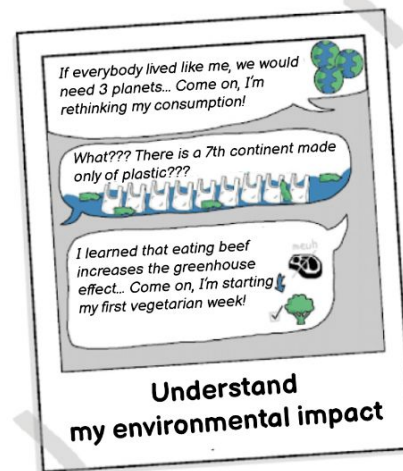
#### Advice

Apps like Phenix or Too Good To Go helps to avoid food waste. Otherwise you can always go at the end of a farmer's market!



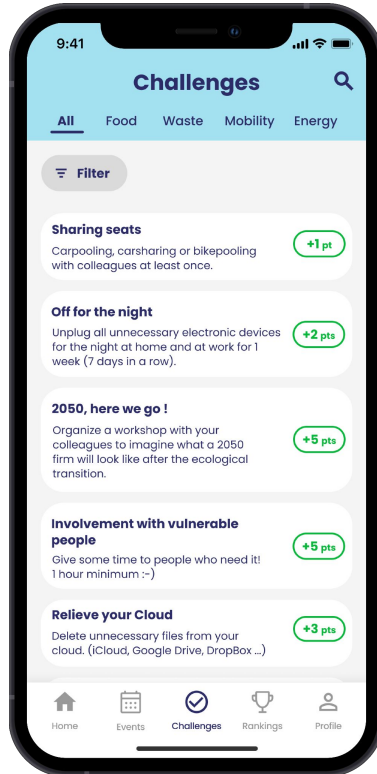
**Proof**  
Picture

# WHY IT IS FUN TO PLAY?

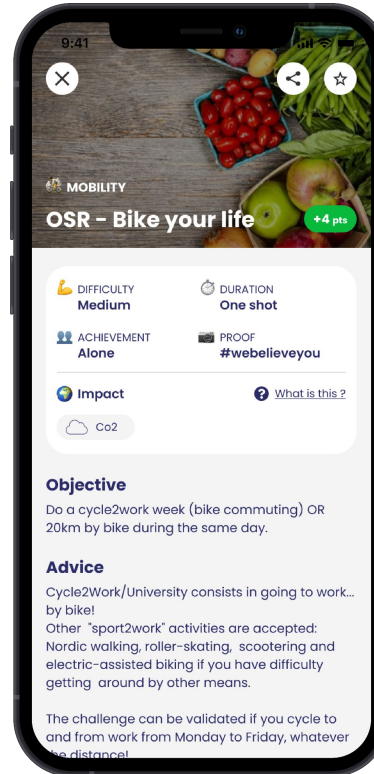


# How does it look like?

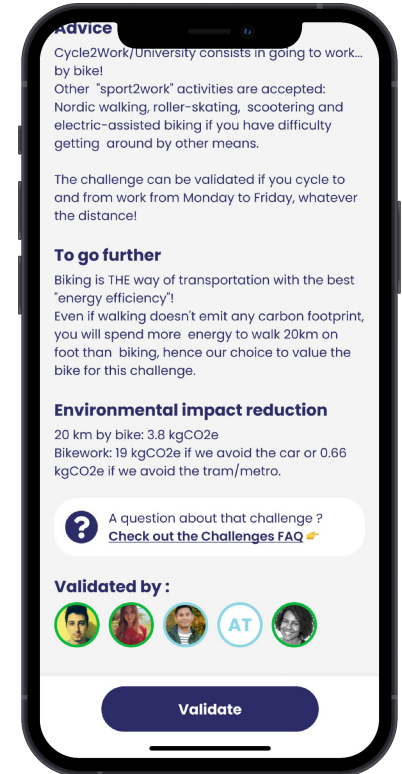
## A list of challenges



## Key information to validated them

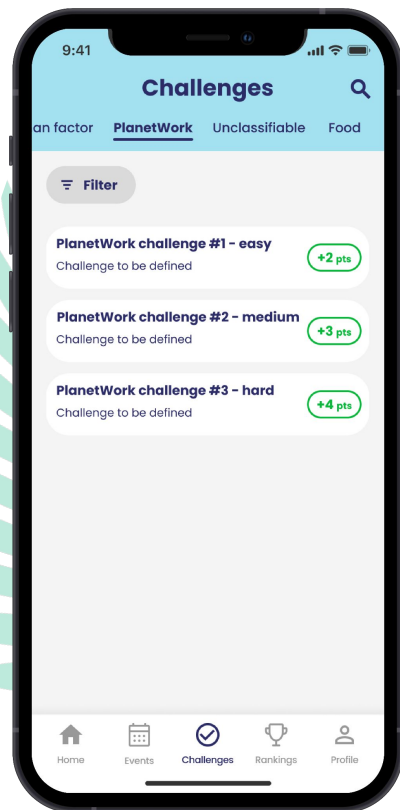


## Additional resources to learn more

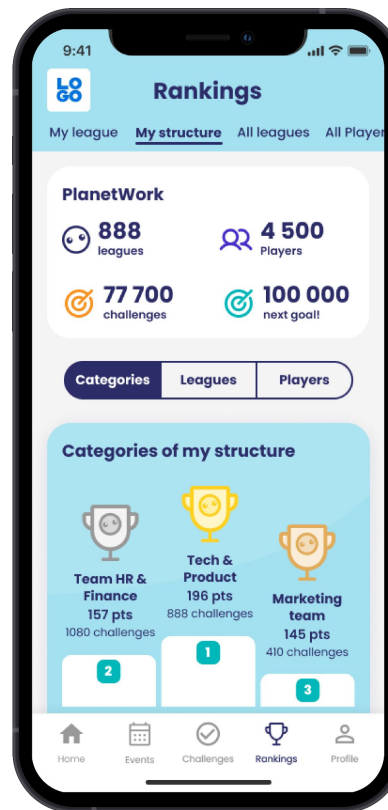


# How does it look like?

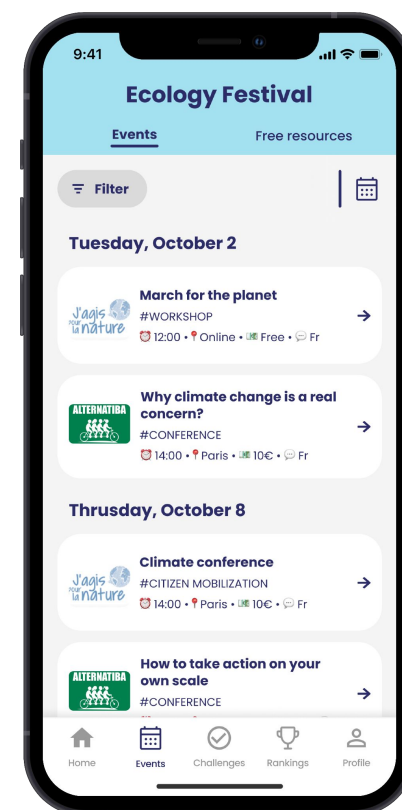
## 3 "Company" challenges



## Follow the ranking



## Access to the ecology festival





# The game's impact

(To date)

Editions

29

27 408

Leagues created

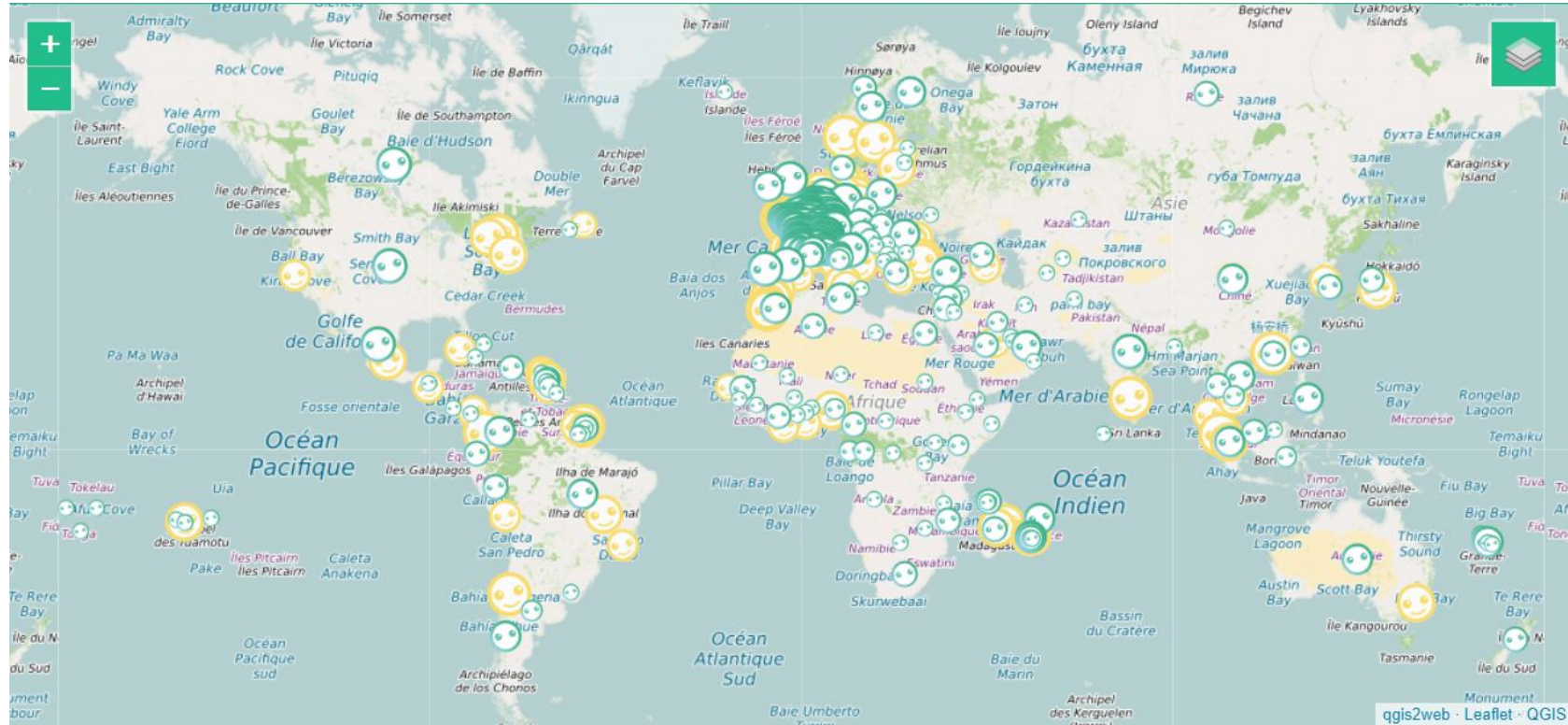
**MPP Players**  
sensitized and who  
have taken action

519 000

+ 6 460 000

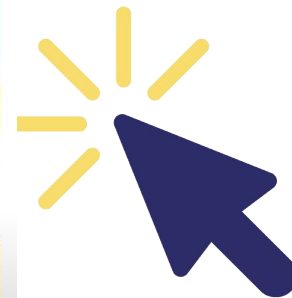
**Bonus Challenges**  
For the Planet

# Where do our MPP Players come from ?

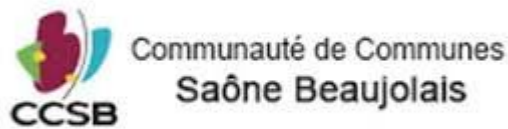


# The game's impact

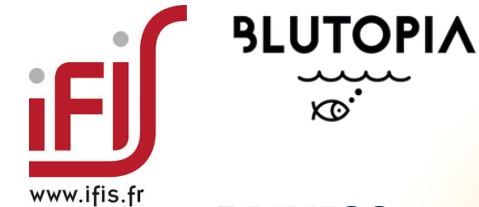
In video it's  
better !



*Click here*



L'ORÉAL



DRIVECO

# Spring 2024 Edition Testimonials



axtom



Capgemini



DANONE



LOVEBRANDS

# MPP also exists at school

In short



*More  
informations  
[here](#)*



*Click to watch*

# They are talking about us !



Media



"Ecological transition will begin at the individual level"

"This board game gives you three weeks to start your transition"



**Brut.** "A game for having fun and taking care of the planet"

"Ma Petite Planète, an ecological game"



"Ma Petite Planète" : the online eco-challenge to try with friends or family"

"Ma Petite Planète : the playful and eco-friendly app that takes care of the environment while having fun"



"If adopting a greener lifestyle is one of your new year's resolutions, why not take your loved ones onboard the adventure?"

# Stay in touch !



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More infos on <https://mapetiteplanete.org/>

Find us on our Social Media :

